ACCESS
Wealth Planning, LLC
Registered Investment Advisor

Howard Hook, CFP®, CPA

Fee-Only Comprehensive Financial Planner

"People come to me with big questions - 'Can I retire?' or 'I'm getting divorced, what does that mean for me financially?' or 'My spouse died and I didn't handle the finances, what do I do?' The only way to help is to address these issues from all angles – investments won't do it alone; tax planning won't do it alone. It all needs to be incorporated into a plan that has a proven process behind it. It also has to be something the client understands and trusts."

Howard Hook is a partner and fee-only Certified Financial Planner and Certified Public Accountant with EKS Associates and its affiliate, Access Wealth Planning, LLC. His fee-only approach to comprehensive financial planning provides clients with confidence that all recommendations are in their best interest and free from conflict. He believes in and enjoys spending time with individuals to learn about their life goals. Only then does he implement a proven process and years of expertise to develop an appropriate plan, and explain it in a way that is easily understood. He believes this makes a profound difference in both the plan and the results. Relationships that require strategic thinking, creative solutions, and education place Howard at his best, and clients can attest to his passion. In fact, his clients all have something in common: an appreciation for his planning style, methods and track record.

Howard's ability to make sense of life's challenging financial situations has attracted positive attention. He has been included in the prestigious listing of Financial Advisors for Doctors by *Medical Economics* magazine and also recognized as a FIVE STAR Professional Wealth Manager numerous times.

Writing and Speaking Accomplishments

- Featured on WABC radio, News 12 New Jersey's *It's Your Money*, CNN.com, TimeMagazine.com, FoxBusiness.com and TheStreet.com
- Appeared in *The Wall Street Journal, New York Daily News, The New York Times, The Chicago Tribune, New York Daily News, Fortune* magazine, *The New York Post, Newsday, Huffington Post, Financial Advisor, Fox Business, Accounting Today, Kiplinger's Personal Finance, Money* magazine, *Investment News*, *Wayne Patch, The Princeton Packet*, and others
- Regular contributor to *New York Daily News* "Daily Views" column, NJMoneyHelp.com's "Ask NJMoneyHelp" column, and the now retired business and finance columns of *The Star-Ledger* and T*imes of Trenton*, "Ask the Biz Brain" and "Get with the Plan"
- Panelist and breakout speaker at *The Star-Ledger's* Annual Road to Personal Wealth Conference in 2013 and 2014

Community Involvement

- Teaches a variety of financial courses at the Princeton Adult School
- Participates in the Financial Planning Association's "Philadelphia Financial Planning Day," offering pro bono financial advice to residents in need
- Taught candidates studying for the CFP® exam in the course area of taxation
- Serves as Treasurer of Shomrei Torah Synagogue in Wayne and sits on the executive committee

Howard is a member of the Princeton Regional Chamber of Commerce and the Financial Planning Association. He earned his Bachelor of Science degree in Accounting from Binghamton University, and later received his CFP® designation from the College for Financial Planning in Denver, Colorado.

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